



UX & Accessibility Audit Report

reviewunbiased.com

PREPARED FOR

Review Unbiased

Attn: Pranjal Gupta

PREPARED BY

Plutinos Technologies

plutinos.in

DATE

21 August 2026

SCOPE

14 pages · 17 findings

Standard audit

Contents

01 Executive Summary

02 Business Goals

03 Website Overview

04 Audit Methodology

05 Scores at a Glance

06 Mobile Experience

07 Desktop Experience

08 Homepage Analysis

09 Navigation

10 Search

11 Information Architecture

12 Forms

13 Trust Signals

14 Performance Review

15 Accessibility Review

16 WCAG Findings

17 Screenshots

18 Priority Matrix

19 Quick Wins

20 Long-term Improvements

21 Estimated Business Impact

22 30-Day Roadmap

23 Plain-Language Glossary

24 Appendix

01 Executive Summary



Your website is in strong overall shape, earning a health score of 90 out of 100 (grade A). Most areas—including search engine optimization, AI crawler access, and answer readiness—score exceptionally well, meaning your site is easy to find, well-structured, and positioned to perform in both traditional search and emerging AI-driven results. This is a solid foundation that many businesses struggle to reach.

The main opportunity lies in performance, which scored 69 and carries the most issues. Pages are loading more slowly than ideal, driven largely by how quickly your main content appears and how site resources load in sequence. Slow pages frustrate visitors and can quietly cost you conversions and search ranking, so improving load speed offers the clearest return on your investment.

A secondary priority is accessibility, where some text and elements don't meet minimum color contrast standards. Fixing this makes your content readable for more visitors and reduces legal risk. Addressing these two areas will strengthen an already healthy site and directly support customer engagement and revenue.

■ 0 critical ■ 3 high ■ 7 medium ■ 6 low

02 Business Goals

Every finding and recommendation in this report is weighed against what Review Unbiased is trying to achieve:

Grow YouTube subscribers and channel watch time from site visitors

Rank for tech product review searches and get found by AI answer engines

Build trust as an independent, unsponsored review source

Primary audience: Tech buyers researching a specific product before purchase, and viewers discovering the channel

03 Website Overview

Site audited	https://www.reviewunbiased.com
Pages crawled	14
Sitemap URLs discovered	14
robots.txt	Present
Audit date	21 August 2026

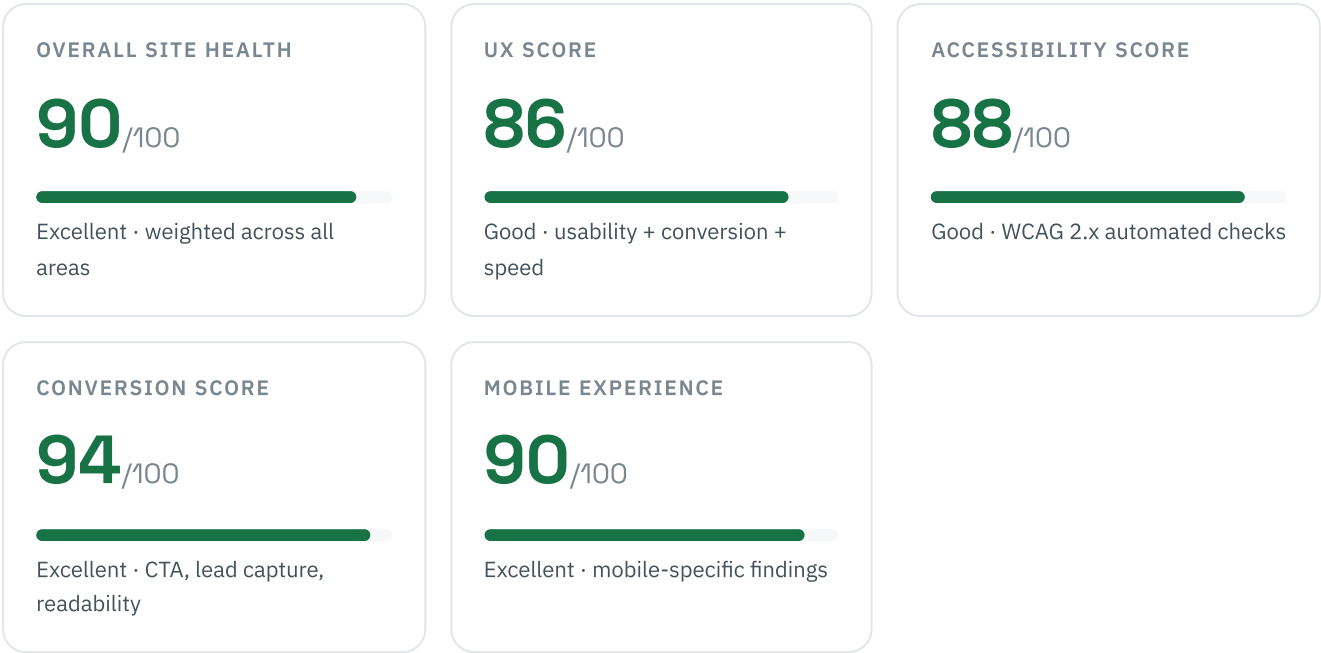
04 Audit Methodology

This audit combines automated testing with expert review. Automated passes establish reproducible facts; the expert layer interprets them against your goals.

Accessibility	WCAG 2.x automated checks via axe-core on every crawled page, severity-rated
Performance	Google Lighthouse (Core Web Vitals)
UX	Deterministic usability heuristics + expert evaluation against Nielsen's 10 usability heuristics
Conversion	CTA presence and clarity, lead-capture paths, form friction, readability
Rendering	Every page rendered at desktop (1440px) and mobile (390px) in Chromium

Scoring: each area starts at 100 and loses severity-weighted points per finding (repeats decay, so many small issues cannot sink a score on their own). The UX score blends UI/UX (50%), Conversion (25%) and Performance (25%). The Mobile score is computed from mobile-specific findings only. Scores are fully deterministic — re-running the audit after fixes yields directly comparable numbers.

05 Scores at a Glance



All audited areas

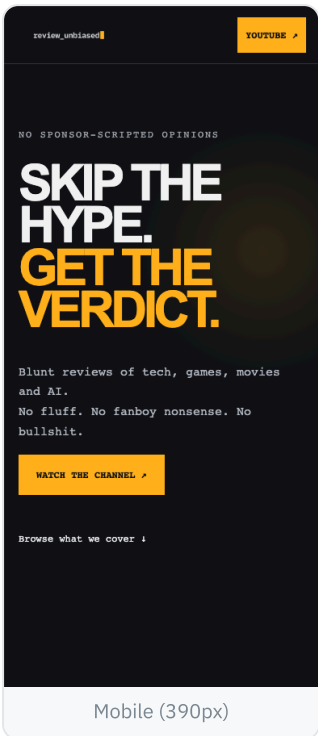
Performance	69/100 · 5 finding(s)
SEO	100/100 · 1 finding(s)
Marketing / CRO	94/100 · 1 finding(s)
Security	94/100 · 1 finding(s)
Accessibility	88/100 · 1 finding(s)
Code Quality	94/100 · 1 finding(s)
UI / UX	90/100 · 5 finding(s)
GEO / AI Crawler Access	100/100 · 0 finding(s)
AEO / Answer Readiness	97/100 · 2 finding(s)

06 Mobile Experience

Mobile score: **90/100**

The mobile layout is strong: the hero scales cleanly, typography retains its bold hierarchy, and both CTAs remain prominent, which supports the subscriber goal on the device most viewers use. The mobile score of 90 reflects this.

Two issues need attention. "Tap targets too small" appears across all 14 pages, with three interactive elements smaller than 44x44px, making them hard to tap and touching WCAG 2.5.5. Separately, "Elements must meet minimum color contrast ratio thresholds" affects two elements against WCAG 1.4.3. Both are small, high-value fixes that improve usability and accessibility for your mobile-first audience.



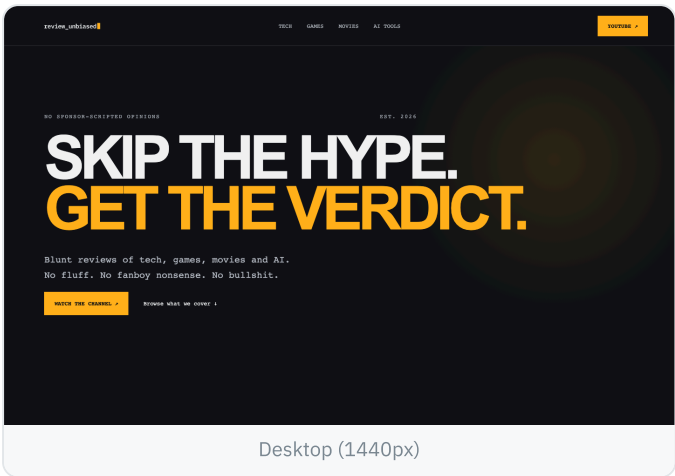
Mobile findings

SEVERITY	FINDING	EFFORT
MEDIUM	No visible contact or lead-capture method No email, phone, contact link or form was found, so visitors have no easy way to convert or get in touch. ♦ In simple terms: There is no easy way for an interested visitor to reach you — no visible phone, email or enquiry form. Every hidden contact path is a lost lead.	M
MEDIUM	Tap targets too small 3 interactive element(s) are smaller than 44x44px, hard to tap on mobile (WCAG 2.5.5). ♦ In simple terms: Some buttons and links are too small or too close together to tap reliably with a thumb. Mis-taps frustrate mobile visitors.	M

07 Desktop Experience

The desktop experience is confident and minimalist, with a high-contrast dark theme and a single yellow accent that keeps focus on the value proposition. All primary options are visible at once, so navigation relies on recognition rather than recall.

The drag is performance and polish. "LCP breakdown" and "Network dependency tree" are both high-severity, alongside "Speed Index — 5.2 s", "Improve image delivery — Est savings of 30 KiB", and "Render-blocking requests". "Console errors logged" also appears on all 14 pages from an inline-script Content Security Policy violation. Faster load and a clean console improve both experience and search ranking.



Desktop UI findings

SEVERITY	FINDING	EFFORT
LOW	UX heuristic: Visibility of system status The nav items and CTAs are clearly presented, but there are no visible hover, active, or loading states shown for links like TECH, GAMES, or the WATCH THE CHANNEL button. External-link arrows on YOUTUBE and WATCH THE CHANNEL do signal off-site navigation. ♦ In simple terms: This is a usability finding — something that makes the site less pleasant or less clear to use.	M
LOW	UX heuristic: User control and freedom Navigation and a 'Browse what we cover' anchor give the user paths forward, but from this landing view there are no visible back/close affordances or breadcrumbs for deeper flows. ♦ In simple terms: This is a usability finding — something that makes the site less pleasant or less clear to use.	M
LOW	UX heuristic: Flexibility and efficiency of use Two clear CTAs (watch channel, browse coverage) accommodate different intents, but there is no search or shortcut to jump directly to a specific review or category from the hero. ♦ In simple terms: This is a usability finding — something that makes the site less pleasant or less clear to use.	M

SEVERITY	FINDING	EFFORT
LOW	UX heuristic: Help and documentation The tagline and 'No sponsor-scripted opinions' line implicitly explain the site's premise, but there is no visible About, FAQ, or explanation of methodology which reviewers-focused audiences often want. ◆ In simple terms: The page is awkward to use with a keyboard alone — which many people with motor or vision impairments rely on entirely.	M

08 Homepage Analysis

The homepage does its core job well. The hero states exactly what the site is and who it serves, with blunt, audience-appropriate language ('Skip the hype. Get the verdict.', 'No fluff. No fanboy nonsense.') that reinforces your positioning as an independent, unsponsored review source. Two clear CTAs, WATCH THE CHANNEL and 'Browse what we cover', address both the subscriber-growth goal and the research-intent visitor.

The main gap is discoverability from the hero itself. The heuristic finding "UX heuristic: Flexibility and efficiency of use" notes there is no search or shortcut to jump directly to a specific review or category, and "UX heuristic: Help and documentation" flags the absence of a visible About or methodology link that trust-focused readers expect.

Related findings

SEVERITY	FINDING	EFFORT
MEDIUM	Console errors logged 1 console error(s): Executing inline script violates the following Content Security Policy directive 'script-src 'self''. Either the 'unsafe-inline' keyword, a hash ('sha256-8Yr9kE/FYOY3/WN9I1tq0Madjzl/yAhjmP3QC5Wug4M='), or a nonce ('nonce-...') is required to enable inline execution. The action has been blocked. ◆ In simple terms: The pages report errors behind the scenes while loading. Visitors may not see them, but they often signal something on the page is quietly broken.	M
LOW	UX heuristic: Visibility of system status The nav items and CTAs are clearly presented, but there are no visible hover, active, or loading states shown for links like TECH, GAMES, or the WATCH THE CHANNEL button. External-link arrows on YOUTUBE and WATCH THE CHANNEL do signal off-site navigation. ◆ In simple terms: This is a usability finding — something that makes the site less pleasant or less clear to use.	M
LOW	UX heuristic: Flexibility and efficiency of use Two clear CTAs (watch channel, browse coverage) accommodate different intents, but there is no search or shortcut to jump directly to a specific review or category from the hero. ◆ In simple terms: This is a usability finding — something that makes the site less pleasant or less clear to use.	M
LOW	No publication or update date Nothing tells an engine how current this content is. Answer engines strongly prefer material they can date, and undated pages lose out to dated competitors on anything time-sensitive. ◆ In simple terms: Pages do not show when they were written or updated. Readers and search engines both trust dated content more.	S

SEVERITY	FINDING	EFFORT
LOW	No author or byline No named person is credited. Attribution is part of how engines judge whether content carries real expertise, and it is the basis of Google's E-E-A-T assessment. ◆ In simple terms: Articles do not say who wrote them. Named authors make content more credible to readers and to search engines.	S
INFO	Thin content The page has only ~205 words. This is informational — not every page needs long copy — so it does not affect the score. ◆ In simple terms: Some pages have very little text. Search engines see little worth ranking, and visitors see little worth staying for.	L

09 Navigation

Navigation is clean and consistent, with TECH, GAMES, MOVIES, and AI TOOLS mapping to familiar categories and a prominent YOUTUBE link driving toward your channel goal. External-link arrows uniformly signal off-site navigation, which is good practice.

Two issues surface. "UX heuristic: Visibility of system status" notes there are no visible hover, active, or loading states and no indication of the current section, so users lose their sense of place when browsing. "UX heuristic: User control and freedom" adds that deeper flows lack breadcrumbs or a clear back path. Adding hover and focus states plus breadcrumbs on category pages would strengthen wayfinding for research-minded visitors.

Related findings

SEVERITY	FINDING	EFFORT
LOW	UX heuristic: Visibility of system status The nav items and CTAs are clearly presented, but there are no visible hover, active, or loading states shown for links like TECH, GAMES, or the WATCH THE CHANNEL button. External-link arrows on YOUTUBE and WATCH THE CHANNEL do signal off-site navigation. ♦ In simple terms: This is a usability finding — something that makes the site less pleasant or less clear to use.	M
LOW	UX heuristic: User control and freedom Navigation and a 'Browse what we cover' anchor give the user paths forward, but from this landing view there are no visible back/close affordances or breadcrumbs for deeper flows. ♦ In simple terms: This is a usability finding — something that makes the site less pleasant or less clear to use.	M

10 Search

There is no site search on the landing view, and the finding "UX heuristic: Flexibility and efficiency of use" explicitly calls this out: there is no search field or shortcut to jump directly to a specific review or category. For an audience of tech buyers researching a specific product before purchase, this is a meaningful friction point, since they arrive knowing the exact product they want to evaluate.

Adding a search field, along with quick links to latest or popular reviews, would let high-intent visitors reach the right verdict faster and support both your ranking and watch-time goals. A manual pass would also test how search surfaces older reviews.

Related findings

SEVERITY	FINDING	EFFORT
Low	UX heuristic: Flexibility and efficiency of use Two clear CTAs (watch channel, browse coverage) accommodate different intents, but there is no search or shortcut to jump directly to a specific review or category from the hero. ◆ In simple terms: This is a usability finding — something that makes the site less pleasant or less clear to use.	M

11 Information Architecture

The content is grouped sensibly into TECH, GAMES, MOVIES, and AI TOOLS, and the crawl shows individual reviews living under clear category paths, which is a solid foundation for both users and search engines. This structure supports your goal of ranking for tech product review searches.

The main structural note is the "Thin content" finding on nine pages, each around 205 words. The digest marks this as informational and not score-affecting, but for time-sensitive comparison and buying-guide pages, deeper content can help you compete in search and in AI answer engines. A manual review would confirm whether category index pages surface enough related reviews.

12 Forms

No forms appear on the site, and the related finding "No visible contact or lead-capture method" confirms there is no email, phone, contact link, or form present. That means there is no form friction to fix, but it also means visitors have no easy way to convert or get in touch.

Given your goal of building trust as an independent source, even a simple contact route or newsletter capture would give engaged readers a path beyond YouTube. A manual pass would examine whether any future form respects accessible labels and touch-target sizing.

Related findings

SEVERITY	FINDING	EFFORT
HIGH	LCP breakdown Lighthouse flagged this performance opportunity. In simple terms: The main content of the page takes noticeably long to appear. Visitors judge a site in the first seconds — slow main content reads as "slow site".	M
HIGH	Network dependency tree Lighthouse flagged this performance opportunity. In simple terms: The page loads resources in a long chain — each file waits for the previous one, like a relay race with too many runners.	M
MEDIUM	Speed Index — 5.2 s Lighthouse flagged this performance opportunity. In simple terms: The page takes longer than it should to look complete. Perceived speed matters as much as real speed — slow-looking pages lose visitors.	M
MEDIUM	Improve image delivery — Est savings of 30 KiB Lighthouse flagged this performance opportunity. In simple terms: Images are heavier than they need to be — the single most common reason websites feel slow, especially on mobile data.	M
MEDIUM	Render-blocking requests Lighthouse flagged this performance opportunity. In simple terms: The page loads code up front that it does not need immediately, making visitors wait for things they cannot even see yet.	M
MEDIUM	No visible contact or lead-capture method No email, phone, contact link or form was found, so visitors have no easy way to convert or get in touch. In simple terms: There is no easy way for an interested visitor to reach you — no visible phone, email or enquiry form. Every hidden contact path is a lost lead.	M

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INFO	Thin content The page has only ~205 words. This is informational — not every page needs long copy — so it does not affect the score. ◆ In simple terms: Some pages have very little text. Search engines see little worth ranking, and visitors see little worth staying for.	L

13 Trust Signals

Trust is central to your positioning, and the homepage handles the message well: 'No sponsor-scripted opinions' and the blunt tagline signal independence immediately. However, several findings undercut the credibility that research-focused readers and AI answer engines look for. "No author or byline" means no named person is credited, which the digest ties directly to Google's E-E-A-T assessment, and "No publication or update date" means engines cannot tell how current a review is.

The finding "UX heuristic: Help and documentation" also notes there is no About, FAQ, or methodology page. Adding bylines, dates, and a methodology explanation would reinforce your independent-source goal and improve answer-engine visibility.

Related findings

SEVERITY	FINDING	EFFORT
MEDIUM	No visible contact or lead-capture method No email, phone, contact link or form was found, so visitors have no easy way to convert or get in touch. ♦ In simple terms: There is no easy way for an interested visitor to reach you — no visible phone, email or enquiry form. Every hidden contact path is a lost lead.	M
MEDIUM	No DMARC record Without DMARC, receivers cannot verify/report spoofed mail from your domain. ♦ In simple terms: Your domain is missing a second email-security record that tells receiving inboxes to reject faked emails claiming to be from you.	S
MEDIUM	Console errors logged 1 console error(s): Executing inline script violates the following Content Security Policy directive 'script-src 'self''. Either the 'unsafe-inline' keyword, a hash ('sha256-8Yr9kE/FYOY3/WN9I1tq0Madjzl/yAhjmP3QC5Wug4M='), or a nonce ('nonce-...') is required to enable inline execution. The action has been blocked. ♦ In simple terms: The pages report errors behind the scenes while loading. Visitors may not see them, but they often signal something on the page is quietly broken.	M

14 Performance Review

Performance score: **69/100** (Google Lighthouse)

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MEDIUM	Render-blocking requests Lighthouse flagged this performance opportunity. ◆ In simple terms: The page loads code up front that it does not need immediately, making visitors wait for things they cannot even see yet.	M

15 Accessibility Review

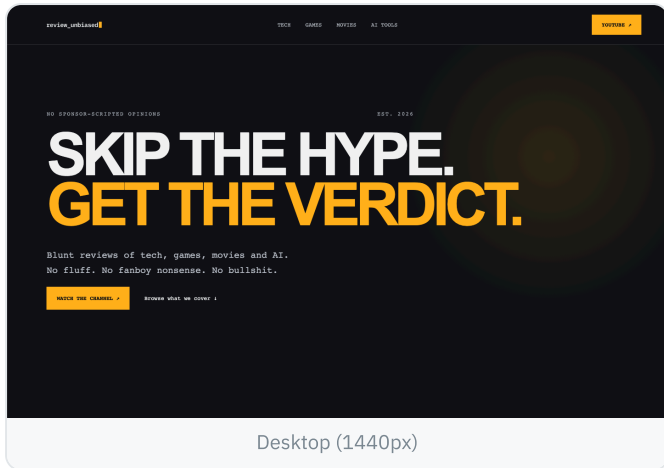
Accessibility score: **88/100**

Accessibility is both a usability multiplier and a legal requirement — the EU Accessibility Act has been enforced since June 2025, and ADA/WCAG claims continue to rise. Findings below are automated WCAG 2.x checks; a full conformance statement additionally needs manual assistive-technology testing.

16 WCAG Findings

SEVERITY	FINDING	EFFORT
HIGH	Elements must meet minimum color contrast ratio thresholds Ensure the contrast between foreground and background colors meets WCAG 2 AA minimum contrast ratio thresholds Affects 2 elements on this page. WCAG success criterion 1.4.3. ◆ In simple terms: Some text does not stand out enough from its background. People with less-than-perfect vision — and anyone on a phone in sunlight — will struggle to read it.	S

17 Screenshots



NO SPONSOR-SCRIPTED OPINIONS

SKIP THE HYPE. GET THE VERDICT.

Blunt reviews of tech, games, movies
and AI.

No fluff. No fanboy nonsense. No
bullshit.

WATCH THE CHANNEL ↗

Browse what we cover ↓

Mobile (390px)

18 Priority Matrix

Every finding, placed by business impact (severity) against implementation effort. Start top-left.

Quick wins

HIGH IMPACT · LOW EFFORT · 1

- Elements must meet minimum color contrast ratio thresholds

Major projects

HIGH IMPACT · MORE EFFORT · 2

- LCP breakdown
- Network dependency tree

Fill-ins

LOWER IMPACT · LOW EFFORT · 3

- No DMARC record
- No publication or update date
- No author or byline

Schedule later

LOWER IMPACT · MORE EFFORT · 10

- Speed Index — 5.2 s
- Improve image delivery — Est savings of 30 KiB
- Render-blocking requests
- No visible contact or lead-capture method
- Console errors logged

19 Quick Wins

Do these first — each is a small change with outsized impact.

SEVERITY	FINDING	EFFORT
HIGH	Elements must meet minimum color contrast ratio thresholds Ensure the contrast between foreground and background colors meets WCAG 2 AA minimum contrast ratio thresholds Affects 2 elements on this page. WCAG success criterion 1.4.3. ◆ In simple terms: Some text does not stand out enough from its background. People with less-than-perfect vision — and anyone on a phone in sunlight — will struggle to read it.	S

20 Long-term Improvements

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SEVERITY	FINDING	EFFORT
MEDIUM	Tap targets too small 3 interactive element(s) are smaller than 44×44px, hard to tap on mobile (WCAG 2.5.5). ◆ In simple terms: Some buttons and links are too small or too close together to tap reliably with a thumb. Mis-taps frustrate mobile visitors.	M

+ 4 more in the appendix.

21 Estimated Business Impact

Your strongest asset is a clear, credible message, and the site already communicates independence well, which directly serves your goal of building trust as an unsponsored review source. The biggest opportunities are in three areas that map onto your stated goals.

For search ranking and AI answer visibility, the performance findings "LCP breakdown" and "Network dependency tree", supported by "Speed Index — 5.2 s" and "Render-blocking requests", matter most, since speed influences ranking and reader retention. Alongside them, "No author or byline" and "No publication or update date" weaken your standing with AI answer engines and Google's E-E-A-T assessment for time-sensitive product reviews.

For subscriber and watch-time growth, the missing search from "UX heuristic: Flexibility and efficiency of use" and the absence of an About or methodology page from "UX heuristic: Help and documentation" slow high-intent visitors reaching the right verdict and then your channel. Finally, "Tap targets too small" and "Elements must meet minimum color contrast ratio thresholds" are quick accessibility gains that protect the mobile experience where most discovery happens.

22 30-Day Improvement Roadmap

WEEK 1 Quick Wins

- Elements must meet minimum color contrast ratio thresholds

WEEK 2 Major Projects

- LCP breakdown
- Network dependency tree

WEEK 3 Fill-Ins

- No DMARC record
- No publication or update date
- No author or byline

WEEK 4 Verification

- Re-run the automated audit to confirm fixes
- Manual retest of mobile tap targets, contrast, and page performance

A re-audit after the roadmap (offered at 40% off) verifies the fixes and produces directly comparable scores.

23 Plain-Language Glossary

Technical terms used in this report, in everyday words. Findings throughout the report also carry an "In simple terms" note.

Accessibility / WCAG

Making a website usable by people with disabilities (vision, hearing, motor, cognitive). WCAG is the international rulebook for this — and the legal benchmark in many countries.

Alt text

A short written description attached to an image, read aloud by screen readers and used by search engines.

Cache / Caching

A browser's memory of files it already downloaded, so repeat visits load instantly instead of re-downloading everything.

Call-to-action (CTA)

The button or link that tells a visitor what to do next — "Contact us", "Get a quote", "Buy now".

Core Web Vitals

Google's three official measurements of how fast and stable a page feels: how quickly content appears (LCP), how quickly it responds (INP), and how much it jumps around while loading (CLS).

Crawler / Bot

An automated program (from Google, Bing, AI tools) that reads websites to index or summarize them.

Cumulative Layout Shift (CLS)

How much the page jumps around while loading. High CLS is why you sometimes tap the wrong button.

Favicon

The tiny icon representing a site in browser tabs and bookmarks.

HTTPS / TLS certificate

The encryption between your visitor and your site — the padlock in the address bar. The certificate proves the site is really yours; browsers loudly distrust sites without it.

Largest Contentful Paint (LCP)

How long the main content (usually the big hero image or headline) takes to appear. Under 2.5 seconds is the goal.

Lighthouse

Google's own website-quality testing tool; the industry-standard speed benchmark.

llms.txt

A small text file that helps AI assistants describe your business accurately — the AI-era cousin of robots.txt.

Meta description

The one-to-two-sentence summary Google shows under your headline in search results.

Minify

Compressing code files by stripping spacing and shorthand — same behaviour, smaller download, faster site.

robots.txt

A standard file telling search engines and crawlers which parts of a site they may read.

Screen reader

Software that reads a website aloud for blind and low-vision users.

SEO

Search Engine Optimization — making your site easier for search engines to find, understand and rank.

Structured data / JSON-LD

Invisible machine-readable labels ('this is our name, logo, address, FAQ') that help search engines show richer results for you.

Tap target

The touchable area of a button or link on a phone. Too small = mis-taps and frustration.

Time to First Byte (TTFB)

How quickly your server starts answering when someone opens your site — the "pick up the phone" delay.

Time to Interactive

How long until the page actually responds to clicks and taps, not just looks ready.

Viewport

The one-line instruction that makes a page scale correctly on phone screens.

24 Appendix — All Findings

Performance (5)

SEVERITY	FINDING	EFFORT
HIGH	LCP breakdown Lighthouse flagged this performance opportunity. ◆ In simple terms: The main content of the page takes noticeably long to appear. Visitors judge a site in the first seconds — slow main content reads as "slow site".	M
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SEO (1)

SEVERITY	FINDING	EFFORT
INFO	Thin content The page has only ~205 words. This is informational — not every page needs long copy — so it does not affect the score. ◆ In simple terms: Some pages have very little text. Search engines see little worth ranking, and visitors see little worth staying for.	L

Marketing / CRO (1)

SEVERITY	FINDING	EFFORT
MEDIUM	No visible contact or lead-capture method No email, phone, contact link or form was found, so visitors have no easy way to convert or get in touch. ♦ In simple terms: There is no easy way for an interested visitor to reach you — no visible phone, email or enquiry form. Every hidden contact path is a lost lead.	M

Security (1)

SEVERITY	FINDING	EFFORT
MEDIUM	No DMARC record Without DMARC, receivers cannot verify/report spoofed mail from your domain. ♦ In simple terms: Your domain is missing a second email-security record that tells receiving inboxes to reject faked emails claiming to be from you.	S

Accessibility (1)

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HIGH	Elements must meet minimum color contrast ratio thresholds Ensure the contrast between foreground and background colors meets WCAG 2 AA minimum contrast ratio thresholds Affects 2 elements on this page. WCAG success criterion 1.4.3. ♦ In simple terms: Some text does not stand out enough from its background. People with less-than-perfect vision — and anyone on a phone in sunlight — will struggle to read it.	S

Code Quality (1)

SEVERITY	FINDING	EFFORT
MEDIUM	Console errors logged 1 console error(s): Executing inline script violates the following Content Security Policy directive 'script-src 'self''. Either the 'unsafe-inline' keyword, a hash ('sha256-8Yr9kE/FYOY3/WN9I1tq0Madjzl/yAhjmP3QC5Wug4M='), or a nonce ('nonce-...') is required to enable inline execution. The action has been blocked. ♦ In simple terms: The pages report errors behind the scenes while loading. Visitors may not see them, but they often signal something on the page is quietly broken.	M

UI / UX (5)

SEVERITY	FINDING	EFFORT
MEDIUM	Tap targets too small 3 interactive element(s) are smaller than 44×44px, hard to tap on mobile (WCAG 2.5.5). ♦ In simple terms: Some buttons and links are too small or too close together to tap reliably with a thumb. Mis-taps frustrate mobile visitors.	M

SEVERITY	FINDING	EFFORT
LOW	UX heuristic: Visibility of system status The nav items and CTAs are clearly presented, but there are no visible hover, active, or loading states shown for links like TECH, GAMES, or the WATCH THE CHANNEL button. External-link arrows on YOUTUBE and WATCH THE CHANNEL do signal off-site navigation. ◆ In simple terms: This is a usability finding — something that makes the site less pleasant or less clear to use.	M
LOW	UX heuristic: User control and freedom Navigation and a 'Browse what we cover' anchor give the user paths forward, but from this landing view there are no visible back/close affordances or breadcrumbs for deeper flows. ◆ In simple terms: This is a usability finding — something that makes the site less pleasant or less clear to use.	M
LOW	UX heuristic: Flexibility and efficiency of use Two clear CTAs (watch channel, browse coverage) accommodate different intents, but there is no search or shortcut to jump directly to a specific review or category from the hero. ◆ In simple terms: This is a usability finding — something that makes the site less pleasant or less clear to use.	M
LOW	UX heuristic: Help and documentation The tagline and 'No sponsor-scripted opinions' line implicitly explain the site's premise, but there is no visible About, FAQ, or explanation of methodology which reviewers-focused audiences often want. ◆ In simple terms: The page is awkward to use with a keyboard alone — which many people with motor or vision impairments rely on entirely.	M

AEO / Answer Readiness (2)

SEVERITY	FINDING	EFFORT
LOW	No publication or update date Nothing tells an engine how current this content is. Answer engines strongly prefer material they can date, and undated pages lose out to dated competitors on anything time-sensitive. ◆ In simple terms: Pages do not show when they were written or updated. Readers and search engines both trust dated content more.	S
LOW	No author or byline No named person is credited. Attribution is part of how engines judge whether content carries real expertise, and it is the basis of Google's E-E-A-T assessment. ◆ In simple terms: Articles do not say who wrote them. Named authors make content more credible to readers and to search engines.	S

Crawled pages

- <https://www.reviewunbiased.com/>

- <https://www.reviewunbiased.com/reviews/tech/google-pixel-11-vs-pixel-11-pro-vs-pro-xl-which-should-you-buy>
- <https://www.reviewunbiased.com/reviews/tech/galaxy-z-fold-8-vs-every-foldable-which-one-wins-in-2026>
- <https://www.reviewunbiased.com/reviews/tech/tesla-model-y-l-the-6-seat-family-tesla-honest-review>
- <https://www.reviewunbiased.com/reviews/tech/samsung-galaxy-z-fold8-ultra-review-worth-1-99-999>
- <https://www.reviewunbiased.com/reviews/tech/samsung-galaxy-z-fold8-ultra-fold8-flip8-worth-the-price>
- <https://www.reviewunbiased.com/reviews/tech/samsung-s-triple-foldable-gamble-what-to-actually-expect-at-unpacked>
- <https://www.reviewunbiased.com/reviews/tech/samsung-s-foldable-just-changed-shape-galaxy-z-fold-8-explained-before-launch>
- <https://www.reviewunbiased.com/reviews/tech/your-phone-is-fine-stop-wasting-money-on-upgrades>
- <https://www.reviewunbiased.com/reviews/tech>
- <https://www.reviewunbiased.com/reviews/games>
- <https://www.reviewunbiased.com/reviews/movies/spider-man-brand-new-day-review-the-best-spider-man-in-years>
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- <https://www.reviewunbiased.com/reviews/ai-tools>